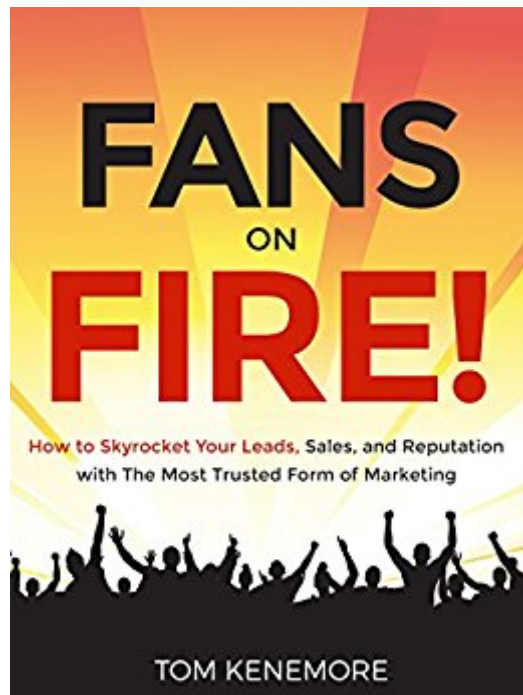


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# Fans On Fire: How To Skyrocket Your Leads, Sales, And Reputation With The Most Trusted Form Of Marketing



## Synopsis

NEW RELEASE LIMITED TIME SPECIAL! Want to scare an entrepreneur? Have them do an online search on their business name followed by "reviews"! Online review marketing may not be sexy, but 9 out of 10 sales are influenced by online reviews. What will you do before you buy this book? You will scroll down and check out the reviews. Your customers are doing the same thing! One out of three businesses make this marketing mistake, they ignore online reviews! If that's you, you are leaving money on the table! Or you are likely not fully leveraging your existing happy customer's goodwill into maximum marketing impact for your company! Through a simple, yet unconventional strategy, Tom Kenemore's book shows you how to: Quickly get authentic and legitimate 5 star reviews on Google, Facebook, Yelp, Angie's List and over 95% of all review websites Receive multiple glowing reviews from the same customer Receive an endless source of new leads Sell more with your new rock star reputation Win a customer service award Boost your natural and organic search engine optimization Get higher and multiple listings in Google and other search engines Handle negative reviews, customer complaints and more BONUS: Online Review Marketing Quick Start Guide & 12 email, letter, webpage templates and more All with full integrity . . . using only legitimate strategies . . . only real customers and real reviews! No black hat techniques, unethical reputation management firms, or fake reviews allowed! If you or your business can be reviewed online, these strategies will work for you! Imagine opening your email and seeing a flood of amazing reviews on Google, Facebook, Yelp, Angie's List and more. Imagine the feeling of satisfaction you will have knowing you own one of the highest rated companies in your industry. Imagine receiving an award for your outstanding customer service! Imagine an endless source of free, new leads coming into your business with potential clients that are just hoping to do business with you! Pick up your copy today by clicking the BUY NOW button at the top of this page! Join over 5000 successful students that have already learned and applied Tom's online review marketing strategies called "Fans on Fire"!

## Book Information

File Size: 434 KB

Print Length: 82 pages

Simultaneous Device Usage: Unlimited

Publisher: Lake Effect Media (July 5, 2016)

Publication Date: July 5, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01I2BA1AC

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #73,526 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #10 in Kindle Store > Kindle eBooks > Business & Money > Industries > Service #14 in Kindle Store > Kindle eBooks > Business & Money > Marketing & Sales > Marketing > Research #24 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Marketing

## Customer Reviews

For those small business owners who have to juggle so many things and not quite sure the best route to get started with reviews and managing them, this is a must read!!! This book is extremely insight full and has been very beneficial to our company. I love how the author dives right in to the good stuff and lays it out step by step of what needs to be done, plus provides all the literature and templates needed for you to be successful in getting reviews, and leveraging and maximizing them. Great book! I highly recommend it!!!!

An easy read, which explains simple, free and effective strategies to leverage your great client reviews. As an entrepreneur and small business owner, I wasn't effectively using my company's reviews and client testimonies. With the Fans on Fire System, I now have a system and strategy for not only getting more customer reviews, I've also got a way to manage them. I've learned, that not only are legitimate online reviews marketing tools, so are service awards! There's simple action steps to implement at the end of each chapter, examples and templates to use and resources for staying up to date with online review websites and social media. Thank you!

This is a great book on reviews. I was skectpital at first but book won me over and if you look at all my reviews, I grade pretty hard but fairly. This book had a lot of resources and has earned 5 stars.

Just finished reading this amazingly informative book. A book that that is full of great mechanisms for developing a system of managing online reviews for a business, and written in a very neat and

concise, easy to follow style with lots of links to online resources. This book comes at just the right time for me as I am in the beginning stages of launching a new online business. I highly recommend this book to anyone in business, large or small, who wants clear and effective strategies for creating or improving the impact of online reviews about their business. Dr. J. Norman Reed [...]

Timely and essential to your business! Much needed information. Straightforward and simple facts on how to manage your reviews. Taking control of my online business reputation is not just something I have to hope and wish for. By utilizing the principles in this book, we are taking our business to the next level!

I loved a lot of the ideas in this book, but I found it to be a little longer than it needed to be. Some of the topics were overexplained, while others simply had too many anecdotes attached to help flesh out the chapters. That being said, the ideas are really good ones, and some of them I had never heard before. Definitely a good place to grab fast, easy, and effective tips for marketing a product or service. Just be ready to skim. Disclaimer: I was provided a complimentary copy of this book so I could give an honest review.

Tom's message is dead on. Customer advocacy, word-of-mouth, and reviews are a business owner's most potent marketing weapons. Tom offers sound advice on how to leverage your customers to increase your presence and sales. Highly recommend!

This is a great read! Since I am not an internet guru but I do manage a business, I appreciated the straightforward writing style that didn't get too techy! I found this book to be easy to read, easy to follow and to the point on a subject that business owners know is important but have no idea how to address let alone manage. The tools included in the book and on the website create additional value that is very powerful and can save lots of time and frustration!

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